

<b>General Information</b>	
Academic subject	Economics and policies of agricultural markets
Degree course	Economics and Strategies for International Markets
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italiano

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Emilio De Meo	emilio.demeo@uniba.it	AGR01

<b>ECTS credits details</b>			
Basic teaching activities			

<b>Class schedule</b>	
Period	I Semester
Year	2018
Type of class	Lecture- workshops

<b>Time management</b>	
Hours	150
In-class study hours	42
Out-of-class study hours	108

<b>Academic calendar</b>	
Class begins	
Class ends	

<b>Syllabus</b>	
Prerequisites/requirements	the student must have a good knowledge of the markets economy.
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i> Ability to understand the concept of agri-food system, its study methods and dedicated policies.</p> <p><i>Applying knowledge and understanding</i> Ability to understand the functioning of agri-food markets. Ability to understand the problems deriving from the policies of the agri-food markets.</p> <p><i>Making informed judgements and choices</i> Ability to judge the appropriate solutions to improve the competitiveness of agri-food products. Ability to judge opportunities and threats for the competitive positioning of agri-food companies on the market.</p> <p><i>Communicating knowledge and understanding</i> Ability to describe economic phenomena and the mechanisms underlying entrepreneurial choices and market dynamics, using an appropriate technical language</p> <p><i>Capacities to continue learning</i> Ability to deepen, update own knowledge, acquire data and information related to the economy and to the policies of the agri-food markets.</p>
Contents	•
Course program	The modern agri-food system in the economic context. The new trends in food consumption and the concepts of quality and food safety.

	<p>Analysis tools of the agri-food system: supply chains, sectors, districts, vertical coordination.</p> <p>The agricultural sector, the industrial sector, the distribution sector.</p> <p>Quality certification in the agri-food system and quality policies. The Common Agricultural Policy (CAP).</p> <p>World Trade Organization.</p>
Bibliography	
Notes	Notes from the lessons and educational material distributed during the course.
Teaching methods	<p>The topics of the course will be treated with the help of Power Point presentations, films, classroom or laboratory exercises, reading of texts and articles of scientific journals.</p> <p>The material is available at the following link:  <a href="https://www.dropbox.com/sh/bq14e1av64i1mhf/AACZw72HIX_-LfJ-2WFX_5u4a?dl=0">https://www.dropbox.com/sh/bq14e1av64i1mhf/AACZw72HIX_-LfJ-2WFX_5u4a?dl=0</a></p>
Assessment methods (indicate at least the type written, oral, other)	<p>The exam consists of an oral test on the topics developed during the hours of theoretical and theoretical-practical lessons. The assessment of the preparation of the student is based on pre-established criteria, as detailed in Annex A of the Teaching Regulations of the Master's Degree Program.</p> <p>The examination of the profit of foreign students can be done in English in the manner described above.</p>
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<ul style="list-style-type: none"> <li>• <i>Knowledge and understanding:</i> ability to clearly describe the agri-food system and its methods of analysis.</li> <li>• <i>Applying knowledge and understanding:</i> ability to describe the market phenomena and the behavior of individuals and companies in situations that currently characterize the agri-food sector.</li> <li>• <i>Autonomy of judgment:</i> ability to identify improvement routes and tools to increase the competitiveness of agri-food companies.</li> <li>• <i>Communication skills:</i> ability to describe the agri-food market and its economic phenomena with appropriate technical language, highlighting the criticalities and opportunities for success and the cause-effect relationships.</li> <li>• <i>Ability to learn:</i> ability to critically analyze concrete situations, independently, also identifying further sources of study.</li> </ul>
Further information	The professor will receive the students on Thursday from 10.30 to 13.00, by appointment via e-mail