| General Information |  |
| :--- | :--- |
| Academic subject | Microeconomics |
| Degree course | Laurea Triennale Economia e Commercio A-K |
| Curriculum |  |
| ECTS credits | 10 |
| Compulsory attendance | No |
| Language | Italiano |


| Subject teacher | Name Surname | Mail address | SSD |
| :--- | :--- | :--- | :--- |
|  | Vitorocco <br> Peragine | Vitorocco.peragine@uniba.it | SECS-POI |


| ECTS credits details |  |  |  |
| :--- | :--- | :--- | :--- |
| Basic teaching activities | Lectures |  |  |


| Class schedule |  |
| :--- | :--- |
| Period | Second semester |
| Year | $2018-19$ |
| Type of class | Lectures |


| Time management |  |
| :--- | :--- |
| Hours | 70 |
| In-class study hours |  |
| Out-of-class study hours |  |


| Academic calendar |  |
| :--- | :--- |
| Class begins |  |
| Class ends |  |


| Syllabus |  |
| :---: | :---: |
| Prerequisites/requirements |  |
| Expected learning outcomes | Knowledge and understanding <br> Understanding methods of microeconomic analysis <br> Knowledge of theoretical models of economic choice <br> Applying knowledge and understanding <br> Mastering the analytic and basic tools of economic analysis <br> Making informed judgements and choices <br> Capacity of making optimal economic decisions by a critical analysis <br> Capacities to continue learning <br> Capacity of interpreting economic phenomena |
| Contents | PART I Introduction <br> Thinking Like an Economist <br> Supply and Demand 2 <br> PART 2 The Theory of Consumer Behavior <br> Rational Consumer Choice <br> Individual and Market Demand <br> Applications of Rational Choice and Demand Theories <br> The Economics of Information and Choice under Uncertainty <br> PART 3 The Theory of the Firm and Market Structure <br> Production |


|  | Costs <br> Perfect Competition <br> Monopoly <br> PART 4 Factor Markets |
| :--- | :--- |
| Course program | R. Frank, Microeconomia, Mc Graw-Hill |
| Bibliography | Lectures |
| Notes | Oral and written exam |
| Teaching methods | Intermediate understanding of the methods of economic <br> analysis <br> Intermediate understanding of the theoretical models of <br> economic choice <br> Capacity of interpreting the economic phenomena driven by <br> individual choice |
| Assessment methods (indicate at least <br> the type written, oral, other) |  |
| Evaluation criteria |  |
| Further information |  |

