

COURSE OF STUDY Three-year degree in economics and business
ACADEMIC YEAR 2024-2025
ACADEMIC SUBJECT Corporate finance

General information	
Year of the course	<i>1 year</i>
Academic calendar (starting and ending date)	<i>1 semester</i>
Credits (CFU/ETCS):	<i>6 UFC</i>
SSD	<i>SECS P09</i>
Language	<i>Italian</i>
Mode of attendance	<i>Optional, but recommended</i>

Professor/ Lecturer	
Name and Surname	<i>Francesco Campobasso</i>
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Department and address	<i>Department of Economics and Finance/ Largo Abbazia S. Scolastica - 70124 Bari</i>
Virtual room	<i>Teams code to share with students</i>
Office Hours (and modalities: e.g., by appointment, on line, etc.)	<i>At the end of each lesson</i>

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
<i>150</i>	<i>42</i>		<i>108</i>
CFU/ETCS			
<i>6</i>	<i>42</i>		

Learning Objectives	<i>The course is aimed at analyzing the theoretical and application tools to support the investment and financing decisions that the company is called upon to make to generate value, or to obtain a return on invested capital that is higher than the cost of supplying the capital itself. In particular, an overview of the fundamentals of corporate finance will be offered, in terms of budget reclassification and flow dynamics, performance analysis and planning, capital budgeting, risk management, determination of financial needs in the short and long term, recovery plans and restructuring operations.</i>
Course prerequisites	<i>Basic knowledge of business economics, financial mathematics and statistics is required.</i>

Teaching strategies	<i>Frontal teaching, including the analysis of practical cases</i>
Expected learning outcomes in terms of	
Knowledge and understanding on:	<ul style="list-style-type: none"> ○ Techniques to support decisions typical of the corporate financial function ○ Analysis of economic-financial performance and planning of activities to

	<p>maximize business value</p> <ul style="list-style-type: none"> ○ Ability to make investment choices so that their profitability exceeds the cost of raising the necessary funds ○ Mitigation of risks associated with portfolio choices ○ Monitoring the health status of a company and implementation of a possible recovery plan
Applying knowledge and understanding on:	
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> ○ Making decisions to maximize the value of the company in conditions of complexity and uncertainty, having acquired greater familiarity in dealing with practical cases • <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ Interacting with all the company's stakeholders to maintain the conditions of economic, equity and financial balance • <i>Capacities to continue learning</i> <ul style="list-style-type: none"> ○ being versatile, managing to adapt one's decisions to the reference context; ○ modelling and envisioning solutions, interpreting the results of the business model and operationally supporting financial processes.
Syllabus	
Content knowledge	<p><i>Introduction to the corporate financial function. role of the financial director and of the markets, agency problems and corporate governance, maximization of company value.</i></p> <p><i>Methodologies for reclassifying the balance sheet (by liquidity/collectability or by management relevance) and the income statement (by industrial cost of sales or by added value). Analysis of budget indices from a financial perspective. Relevance of Ebitda and net financial position for evaluation and negotiation purposes. Margin analysis: operating leverage and financial leverage.</i></p> <p><i>Dynamics and reporting of financial flows. Fundamentals of economic-financial planning. Performance measures, balanced scorecard and sustainable enterprise. Company recovery plan: practical test to verify the reasonable feasibility of the recovery and check list for the drafting of the relevant plan referred to in the Executive Decree of the Ministry of Justice of 09.28.2021.</i></p> <p><i>The financial value of time: simple, compound and continuous capitalisation; annual and perpetual annuities; equalization of the present value of two annuities. Alternative criteria for evaluating investments, even in the case of capital rationing: net present value; internal rate of return; recovery time; profitability index; risk analysis.</i></p> <p><i>Risk and return of financial instruments. Market equilibrium and the capital asset pricing model. The cost of equity capital and other forms of financing: the weighted average cost of the capital. Enterprise value and equity value: general company evaluation criteria and relevance of financial methods.</i></p>
Texts and readings	<p><i>Hillier D., Ross S., Westerfield R.W., Jaffe J., Jordan B.D., Frova S., Conti C., Corporate finance IV/ED, McGraw-Hill, Milano.</i></p> <p><i>Dalocchio M., Salvi A., Finanza d'azienda, 4/ED, Egea, Milano.</i></p> <p><i>Brealey R.A., Myers S.C., Allen F., Edmans A., Sandri S., Principi di finanza aziendale IX/ED, McGraw-Hill, Milano.</i></p> <p><i>Further teaching material provided by the professor</i></p>
Notes, additional materials	<i>Insights covered in the classroom also with reference to practical cases</i>

Repository	<i>Lecture notes/slides available on the teacher's website</i>
Assessment	
Assessment methods	<i>The verification takes place at the end of the course with an oral exam in which the student must demonstrate the level of knowledge acquired and be able to identify the most appropriate analysis technique in relation to the problem to be addressed, also through the solution of assigned exercises or the comment of the output of proposed multivariate analyses. The theoretical and applied parts contribute to form the final evaluation in equal measure. Any negative outcome of the exam taken does not affect the possibility of taking the exam starting from the next exam.</i>
Assessment criteria	<p><i>Each of the following areas will contribute equally to the final outcome of the exam:</i></p> <ul style="list-style-type: none"> • <i>Knowledge and understanding</i> • <i>Applying knowledge and understanding</i> • <i>Communicating knowledge and understanding</i> • <i>Autonomy of judgment</i> • <i>Communication skills</i> • <i>Capacities to continue learning</i>
Final exam and grading criteria	<i>The final grade is assigned in thirtieths; The exam is passed when the mark is greater than or equal to 18. The transversal skills foreseen in the learning outcomes affect the final evaluation, because the student must have developed autonomy of judgment and adequate argumentation and exposition skills.</i>
Further information	