

**COURSE OF STUDY** *Economics and business*

**ACADEMIC YEAR** 2025-2026

**ACADEMIC SUBJECT** *French language*

General information	
Year of the course	II
Academic calendar (starting and ending date)	I SEMESTER
Credits (CFU/ETCS):	6
SSD	FRAN-01/B
Language	Italian – French
Mode of attendance	The attendance is not mandatory, but highly recommended.

Professor/ Lecturer	
Name and Surname	ALESSANDRA VALENTINI
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Telephone	
Department and address	Largo Abbazia Santa Scolastica, 53 – Bari
Virtual room	---
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Office hours will be held by appointment on Thursdays from 3.30pm to 4:30 p.m. The teacher is also available for meetings on the platform Teams, by appointment. To contact the teacher: <a href="mailto:alessandra.valentini@uniba.it">alessandra.valentini@uniba.it</a>

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Es. 150	42		108
CFU/ETCS			
Es. 6	6		

<b>Learning Objectives</b>	The French language course aims to enable students to reach an intermediate level of proficiency. By the end of the course, students should be able to read and understand specialized texts in French and engage in simple conversations on topics related to their field of study.
<b>Course prerequisites</b>	The starting language proficiency level is A2/B1 according to the Common European Framework of Reference for Languages (CEFR).

<b>Teaching strategie</b>	Lectures will be delivered using ICT (Information and Communication Technologies); – Seminar-style lessons and practical exercises will incorporate the use of <i>realia</i> to strengthen oral and written comprehension and production on topics relevant to the course of study, such as economics and finance in French-speaking countries.
<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	-To enhance linguistic knowledge and skills in the French language, as well as the specific technical language of economics and commerce,

	through constant and targeted exposure to both print and multimedia sources.
<b>Applying knowledge and understanding on:</b>	-Ability to interact in written and spoken French at a B2 level in contexts related to everyday life, economics, and finance.
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> <li>○ Independent judgment</li> <li>-Development of autonomous critical thinking skills and engagement with the cultural aspects conveyed by the language.</li> </ul> </li> <li>• <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Communication skills</li> <li>-Ability to clearly present and communicate one's skills, including from a comparative perspective.</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ Ability to learn independently</li> <li>-Skill in acquiring new expressive forms and topics related to the French-speaking economic world.</li> </ul> </li> </ul>
<b>Syllabus</b>	
<b>Content knowledge</b>	<p>The French language course for the three-year Degree in Economics and Business, structured into multiple modules, will adopt a communicative and task-based approach (<i>perspective actionnelle</i>), in line with the guidelines of the 2001 <i>Common European Framework of Reference for Languages</i> (CEFR).</p> <p>The first module will focus on French grammar, aiming to teach the most important morphosyntactic structures necessary for clear and accurate oral and written production.</p> <p>Subsequently, attention will also be given to the study of the French economic system, in order to understand its styles and practices.</p> <p>This module will serve as a bridge to the final part of the course, which will focus on French economic specialized language, through the analysis of authentic documents. The instructor will provide students with the necessary materials to strengthen this competence, including glossaries, selected texts for group and individual exercises, and websites dedicated to French economics and finance.</p> <p>A final appendix of the course will consist of lessons and exercises focused on the proper and effective writing of CVs and cover letters.</p>
<b>Texts and readings</b>	<p><b>Key texts:</b> GIRAC-MARINIER CARINE, <i>L'économie française en 101 infographies</i>, Paris, Larousse, 2024, 160 p. GUEUTIN CLAIRE-AGNÈS, <i>L'essentiel de l'introduction à l'économie. Fiches de cours et cas pratiques corrigés</i>, 3ème édition, Paris, Ellipses, 2024, 151 p.</p> <p><b>Grammatica di riferimento:</b> PARODI LIDIA – VALLACCO MARINA, <i>Grammathèque. Grammatica contrastiva per italiani</i> (3ème édition), Genova, Black Cat – CIDEB, 320 p.</p> <p><b>Specialized dictionaries:</b> <i>Dizionario commerciale francese. Francese-italiano/italiano francese</i>, Milano, Garzanti linguistica, 2007. <i>Dizionario commerciale economico, politico, giuridico. Francese-italiano/italiano francese</i>, ModernPublishing House, 2005.</p>

	<p><b>Italian dictionaries:</b> <i>Zingarelli 2026, Vocabolario della lingua italiana. Con contenuto digitale (fornito elettronicamente). Con contenuto digitale per download.</i></p> <p><b>Monolingual dictionaries:</b> <i>Le Petit Robert de la langue française, Paris, Le Robert, 2025.</i> <i>Dictionnaire Larousse Maxipoche Plus 2026, Paris, Larousse, 2025.</i></p> <p><b>Bilingual dictionaries:</b> <i>Il Boch. Dizionario francese-italiano, italiano-francese. Plus digitale. Con Contenuto digitale (fornito elettronicamente), Bologna, Zanichelli, 2020.</i> <i>Grande dizionario di francese. Con licenza di prodotto digitale, Milano, Garzanti linguistica, 2018.</i> <i>DIF Hachette Paravia. Dizionario di francese-italiano, italiano-francese. Ediz. Bilingue. Con CDROM, Torino, Paravia, 2007.</i></p>
<b>Notes, additional materials</b>	The specific sections of the assigned texts to be examined in depth will be indicated by the teacher during lectures.
<b>Repository</b>	Additional study materials will be provided by the teacher during the course and uploaded to the Teams platform.

<b>Assessment</b>	
Assessment methods	<p>The French language exam is divided into two parts:</p> <ol style="list-style-type: none"> <li>1. <b>Written test</b> (prerequisite for accessing the oral exam, duration: 1h30): <ul style="list-style-type: none"> <li>– Reading and comprehension of a written document</li> <li>– Grammar exercises</li> <li>– Translation of short sentences</li> </ul> </li> <li>2. <b>Oral exam:</b> <ul style="list-style-type: none"> <li>– Reworking and presentation of topics covered during the course</li> <li>– Discussion and oral simulation of a job interview</li> </ul> </li> </ol>
Assessment criteria	<p>Ability to understand speeches and conversations with ease. Ability to communicate clearly and fluently in both everyday and professional situations. Skill in reading and comprehending complex texts, such as articles and documents. Ability to write structured texts and formal communications using specialized industry language.</p>
Final exam and grading criteria	<p>The written exam is considered passed if the score obtained is equal to or greater than 18. Access to the oral exam is granted only after passing the written test. The final grade, expressed out of 30, is the arithmetic average of the scores from the written and oral exams.</p>
<b>Further information</b>	
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