

General information	
Academic subject	<i>Basic Economics</i>
Degree course	<i>ECONOMIA ED AMMINISTRAZIONE DELLE AZIENDE</i>
Academic Year	<i>1</i>
European Credit Transfer and Accumulation System (ECTS)	10
Language	<i>Italian</i>
Academic calendar (starting and ending date)	<i>20February – 1 June 2023</i>
Attendance	<i>Not compulsory</i>

Professor/ Lecturer	
Name and Surname	Alessandro Rubino
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Telephone	
Department and address	<i>Dipartimento Ionico</i>
Virtual headquarters	<i>Codice TEAM: wzpbvs9</i>
Tutoring (time and day)	Monday (13:00-14:00) or online after booking a slot with prof Rubino

Syllabus	
Learning Objectives	
Course prerequisites	No prerequisites/specific requirements
Contents	<i>The course aims to provide students with the theoretical basis necessary for micro and macroeconomic analysis of the behavior of the operating subjects (individuals, companies and institutions) in a market economy.</i>
Books and bibliography	<ul style="list-style-type: none"> • <i>Basic Reading</i> • <i>Mankiw, G., Taylor, M.P.; Principi di Economia, Zanichelli, VII edizione (2017)</i> • <i>Alternative textbooks</i> • <i>Perloff, J.M., (2009): Microeconomia, Apogeo Education</i> • <i>Pindyck, R., Rubinfeld, D., (2013): Microeconomia, Pearson</i> • <i>Blanchard, O. (2016): Macroeconomia, Il Mulino, Bologna.</i>
Additional materials	Slides and lecture notes Case studies and exercises

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
250	80	<i>Included in the lectures</i>	170

Teaching strategy	
	<i>Lectures, project work exercises, and the possibility of inviting experts for testimonies and analysis in the classroom of applied cases (to be confirmed)</i> <i>Talks by experts and multimedia projections will be programmed in addition to the hours of lectures</i>
Expected learning outcomes	
Knowledge and understanding on:	<i>Knowledge and understanding</i> <i>The end of the course is to allow students achieving autonomous ability of reasoning in a correct way on economic issues..</i>

Applying knowledge and understanding on:	Applying knowledge and understanding Competences: be able to apply micro-economic analysis to some fundamental economic issues; autonomous evaluation of efficiency, calculation of costs with a specific attention to restaurants, evaluation of the elasticity of demand, particularly concerning food and wine. The student should be able to frame basic cost-benefit reasoning and to identify the suitable principles of evaluation of resources.
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgements and choices</i> <i>The acquired preparation will guarantee the student the ability to independently and critically evaluate the economic behavior of individuals, business strategies and economic policy choices and provide potential solutions to real economic problems..</i> • <i>Communicating knowledge and understanding Transversal competences: students are required to show some communication competences including the appropriate use of economic terminology; autonomy of judgement on economic issues.</i> • <i>Learning skills: The student will be able to illustrate and discuss 1) at the micro level, consumption and production choices, the definition of supply and demand, the main market forms and potential market failures,2) at the macro level, the role of production and growth, the problems related to unemployment, inflation, savings and investment, the impact of monetary and fiscal policy on aggregate demand and supply</i>

Assessment and feedback	
Methods of assessment	<i>The test consists in a written examination of 60 minutes. It includes open questions, multiple choice questions and the outline of simple economic problems including calculation.</i>
Evaluation criteria	Some terminological property is required as well as some autonomous analytical and reasoning ability applying the instruments presented in the course. The evaluation of the written exam will be based on: a) the effective presence of the required content; b) the logical coherence of economic reasoning; c) the clarity of exposition, completeness, and terminological precision. Excellence is achieved when the student shows the ability to understand and discuss the specific scientific literature
Criteria for assessment and attribution of the final mark	<i>Will be specified on the written exam per each part</i>
Additional information	