

General Information	
Academic subject	Economics and Business Management
Degree course	First cycle degree
Curriculum	Economics and Business Administration
ECTS credits	8
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Nicolaia Iaffaldano	nicolaia.iaffaldano@uniba.it	SECS-P/08

ECTS credits details	Area		CFU/ETCS
Basic teaching activities	Economics and Business Management	Frontal lesson, Exercises, Seminars	8

Class schedule	
Period	First period
Year	3
Type of class	Lecture - workshops

Time management	
Hours	200
In-class study hours	64
Out-of-class study hours	136

Academic calendar	
Class begins	September 17, 2020
Class ends	December 22, 2020

Syllabus	
Prerequisites/requirements	Having taken the exam of Business Administration and General Accounting
Expected learning outcomes	<p><i>Knowledge and understanding</i> The teaching of Economics and Business Management aims to introduce students to the topics of corporate governance and decision-making processes to support corporate choices for competitiveness, with a view to harmonious relations with the external context. To this end, it addresses both theoretical issues and topics related to business applications.</p> <p><i>Applying knowledge and understanding</i> The student will adopt the basic paradigms of companies, learning a method of analysis and knowledge of the processes of governance, and of business management in the current context.</p> <p><i>Making informed judgements and choices</i> The course aims at the student's understanding of the current dynamics related to the functioning of companies. The student can thus acquire an integrated and comprehensive vision of the company, suitable for the development of analytical and managerial skills, useful in business practice.</p> <p><i>Communicating knowledge and understanding</i> At the end of the course, the student will have acquired the managerial language necessary to operate in managerial and entrepreneurial roles within companies or as business consultants.</p>

	<p><i>Capacities to continue learning</i></p> <p>The student's learning path requires him to acquire the basic knowledge that is indispensable for government and business management, integrated according to the cross-functional and international perspective of those who are preparing to take on managerial and entrepreneurial roles.</p>
Contents	<ul style="list-style-type: none"> • Business models and governance rules • Organizational and strategic aspects of corporate governance • Business balance, environment-market, sector analysis • New technologies and production • Business logistics • Materials management and production planning • The distribution system • Outbound logistics and design of the physical distribution system • Services management • New prospects for tomorrow's enterprise and management
Course program	
Bibliography	<ul style="list-style-type: none"> - Scicutella M. (2011). <i>La gestione d'impresa</i>, Cacucci, Bari, (capp.1, 2, 3, 6, 9, 10, 11, 12); - Santamato V.R. (2011). <i>L'impresa di servizi nel cambiamento</i>, FrancoAngeli, Milano (capp. 1, 2, 3, 5, 8, 9); - Dalli D., Fornari D. (a cura di) (2014). <i>Le discontinuità d'impresa</i>, Egea, Milano (capp. 1, 3, 6); - Fiocca R. (2014). <i>Impresa futura. Nuove prospettive per l'impresa e il management del domani</i>, FrancoAngeli, Milano, (capp.1, 2).
Notes	None
Teaching methods	Frontal lesson, exercises, seminars, company visits
Assessment methods	Oral
Evaluation criteria	<p><i>Knowledge and understanding</i></p> <p>The student must have an excellent basic knowledge of issues relating to the governance and management of companies, integrated according to the cross-functional and international perspective of those who are preparing to take on managerial and entrepreneurial roles.</p> <p><i>Applying knowledge and understanding</i></p> <p>The student must have an application knowledge of the method of analysis and knowledge of the governance processes, and of business management in the current market context.</p> <p><i>Autonomy of judgment</i></p> <p>At the end of the course, the student must have an understanding of the current dynamics relating to the functioning of companies. The student will thus have acquired an integrated and comprehensive vision of the business reality, suitable for the development of analytical and managerial skills, useful in business practice.</p> <p><i>Communicating knowledge and understanding</i></p> <p>The student must possess an adequate property of managerial language necessary to operate in managerial and entrepreneurial roles.</p>

	<p><i>Capacities to continue learning</i></p> <p>The student's learning path determines that he has acquired the basic knowledge essential for corporate governance and management, integrated according to the cross-functional and international perspective of those who are preparing to take on managerial and entrepreneurial roles.</p>
Further information	