

## MEDIA, MUSIC AND PERFORMANCE STUDIES (DAMS) ACADEMIC YEAR 2023-2024 NARRATIVE AND VISUAL CULTURE

General information		
Year of the course	II Year	
Academic calendar (starting and ending date)	II Semester (26/02/2024 – 15/05/2024)	
Credits (CFU/ETCS):	6	
SSD	L-FIL-LET/14	
Language	Italian	
Mode of attendance	Attendance is regulated by Article 4(2) of the Study Course Regulations	

Professor/ Lecturer	
Name and Surname	Stefania Rutigliano
E-mail	Stefania.rutigliano@uniba.it
Telephone	3488921026
Department and address	DIRIUM
Virtual room	Teams: th6ym7n
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Please write an email to stefania.rutigliano@uniba.it

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6	6		

Learning Objectives	The course is aimed to equip students with theoretical and critical tools useful for comprehending the relationship between narrative and visual paradigms.
Course prerequisites	The students should know about periodisation and the principal genres and styles regarding the history of European literature.

Teaching strategie	Ex-cathedra teaching concerning the content knowledge of the course
Expected learning outcomes	The expected learning outcomes acquired during the Narratives and Visual
in terms of	Culture course can be described in terms of:
Knowledge and	The Narrative and Visual Culture course provides theoretical and critical
understanding of:	knowledge for studying those cultural phenomena surrounding the
	interpretation of images and narratives in different contexts and media.
Applying knowledge and	By means of analysis of some case studies the students develop critical
understanding on:	contextualisation skills that are useful for understanding and interpreting the



## DIPARTIMENTO DI RICERCA E INNOVAZIONE UMANISTICA

	phenomena, among which more recent ones, that affect and involve other
Soft skills	<ul> <li>cultural systems and artistic media.</li> <li>Making informed judgments and choices</li> <li>The issues the course deals with develop reflection and the line of thought since it requires attention, perspective viewing and knowledge of the</li> </ul>
	linguistic-cultural system in question.
	• Communicating knowledge and understanding  The analysis of the relation between narrative and visual codes offers the students the possibility of reflecting on different cultural contexts and their evolution. That way the students, with the help of a widened knowledge of different cultures, will be able to work out a more aware, correct and efficient communication.
	• Capacities to continue learning  Analysing literary works taken from different cultures strengthens the students' ability to summarise and repropose contents by helping them create a line of thought and an argumentation as well as a supervised and efficient use of their language. To exercise such skills means to make them stronger dealing with the content of the course but also to apply them at different contexts and at theoretical and methodological questions illustrated during the course. Exercising such skills is also useful for applying the theoretical and methodological issues discussed during the course to different contexts.
Syllabus	
Content knowledge	The course is divided into a theoretical section dealing with the definition of visual culture with particular focus on its discursive and narrative elements. The second section of the course deals with the analysis of selected case studies, which exemplify some specific processes: images that become texts and texts that become television narrative.
Texts and readings	M.Fusillo, Oltre l'adattamento, Il Mulino 2020
	C. Demaria, <i>Cultura visuale</i> , in M. Cometa, <i>Dizionario degli studi culturali</i> , Meltemi 2004, pp. 151-158
	M. Cometa, Descrizione e desiderio: i quadri viventi di E.T.A. Hoffmann, Meltemi 2005
	E.T.A. Hoffmann, Gli Elisir del diavolo, L'Orma Editore 2013
	P. Roth, <i>Il complotto contro l'America</i> , Einaudi 2020
Notes additional materials	Il complotto contro l'America (miniserie TV), regia M. Spiro, T. Schlamme
Notes, additional materials	All bibliographical issues can be read in any available edition.
	We recommend one of the following texts:
	M. Jay, Scopic Regimes of Modernity, in R. Boston (a cura di), Vision and
	Visuality, Bay Press 1988, pp. 3-28
	N. Mirzoeff, Introduzione alla cultura visuale, Meltemi 2002
	J. Evans, S. Hall, Visual Culture. The Reader, Sage 1999
	J. W. Mitchell, <i>Iconology. Image, Text, Ideology</i> , University of Chicago Press, 1986

Assessment



## DIPARTIMENTO DI RICERCA E INNOVAZIONE UMANISTICA

Assassment methods	Oral examination to test if the students have acquainted the expected
Assessment methods	learning outcomes.
	Per accertare il raggiungimento dei risultati di apprendimento previsti,
	l'esame si svolgerà secondo la seguente modalità: prova orale volta ad
	accertare l'acquisizione e l'elaborazione critica dei contenuti del corso. La
	·
	valutazione sarà comunicata verbalmente ai candidati e alle candidate al
	termine di ciascuna prova e pubblicata su Esse3 a conclusione delle prove
	previste per singolo appello. Nei successivi cinque giorni gli studenti e le
	studentesse che hanno sostenuto l'esame dovranno accettare o rifiutare il
	voto su Esse3.
Assessment criteria	Knowledge and understanding
	The students' skills in adopting a correct lexicon and appropriate
	instruments for text analysis in the presentation of the works and the
	questions raised during the course will be taken into account in order to
	evaluate the level of knowledge and understanding skills.
	Applied knowledge and understanding skills:
	The students' skills in applying acquired knowledge to other
	historical/literary and cultural areas will be considered in order to evaluate
	the students' applied knowledge and understanding skills.
	<ul> <li>Making informed judgements and choices:</li> </ul>
	In order to evaluate the level of ability of making informed judgements and
	choices the students' perspicacity regarding the use of methods and the
	formulation of a critique and interpretation will be considered.
	Communication skills
	Communication skills will be evaluated based on how the student's reason
	about complex questions taking into account major contributions of literary
	criticism.
	Capacities to continue learning
	Capacities to continue learning will be evaluated by the students' analytical
	comprehension of the works and their collocation in their historical and
	cultural context. Furthermore, the students' ability to apply methodological
	instruments and acquired knowledge to phenomena and contexts beyond
	the course's contents will be considered.
Final exam and grading criteria	For the assessment of the students' acquisition of skills specified in the
	evaluation criteria a thirty point system is applied.
Further information	