

**MEDIA, MUSIC AND PERFORMANCE STUDIES (DAMS)
ACADEMIC YEAR 2023-2024
SEMIOTICS OF TEXT**

General information	
Year of the course	I Year
Academic calendar (starting and ending date)	I Semester (25/09/2023 – 13/12/2023)
Credits (CFU/ETCS):	6
SSD	M-FIL/05
Language	Italian
Mode of attendance	Attendance is regulated by Article 4(2) of the Study Course Regulations

Professor/ Lecturer	
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Virtual room	Teams: giorgio.borrelli@uniba.it
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Friday: 10.00 – 12.00 a.m. (lecturer's office, or online via Microsoft Teams platform) Please notify the lecturer by email the day before the tutoring (giorgio.borrelli@uniba.it)

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6	6		

Learning Objectives	In line with the learning objectives of the Degree course in Humanities (DAMS), the course aims to provide a basic knowledge of semiotics of text. Through the study of semiotic terminologies, theories and methods, students will develop their critical tools and research skills. Furthermore, the analysis and interpretation of reference texts will enable them to apply the acquired knowledge to new theoretical contexts and to objects of study not directly covered during the course, developing skills that will be particularly useful in their professional future.
Course prerequisites	No prior knowledge required

Teaching strategies	Lectures
Expected learning outcomes in terms of	



Knowledge and understanding on:	The course aims to provide an overview of the main semiotic theories of 'text', showing their divergences and points of contact. The course also aims to develop the ability to understand and rework complex theories and methods of investigation aimed at analysing literary writing, visual languages and the performing arts.
Applying knowledge and understanding on:	The acquisition of semiotic terminologies, theories and methods will enable students to increase their knowledge, research skills, critical capabilities, and applied comprehension skills. Furthermore, the analysis and interpretation of reference texts will enable students to apply the knowledge acquired to new theoretical contexts and to objects of study not directly covered during the course, developing skills that will be particularly useful in their professional future.
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> Through a dialogical approach to teaching activities and the scheduling of seminar activities, students will develop a more conscious approach to the study of literary writing, visual languages and performing arts, allowing them to develop both a general vision of semiotic investigation and the ability to critically confront the issues at the centre of theoretical debate. Furthermore, the acquired autonomy of judgement will allow students to develop a reflection on social, scientific and ethical issues related to the topics dealt with during the course. • <i>Communicating knowledge and understanding</i> Through a dialogical approach to teaching and the scheduling of seminar activities, students will develop the ability to communicate and explain in a clear manner the main issues related to the semiotic approach and will develop the ability to elaborate, argue, synthesise and share their disciplinary knowledge with specialist and non-specialist interlocutors. • <i>Capacities to continue learning</i> By means of a dialogical approach to teaching, a stimulus to explore the topics covered in greater depth from lesson to lesson, and an invitation to connect what they have studied with their own personal interests, students will acquire the ability to autonomously read and understand the main issues related to semiotic studies, to recognise the different approaches and to select different methods. In this way, students will acquire learning skills that are necessary for them to undertake further studies with a high degree of autonomy.
Syllabus	
Content knowledge	<p>The course will focus on the study of the processes of creation of the signs and meanings that make up artistic (and other) texts.</p> <p>A special focus will be devoted to the relationship between the subject 'writer' and the subject 'reader' of artistic texts (literary, theatrical, cinematographic, pictorial, serial, etc.) and to the 'effects of meaning' resulting from this relationship.</p> <p>The main reference authors will be Roland Barthes, Juri Lotman and Michail Bachtin.</p> <p>1) The artistic text beyond paradigms</p> <p>The structuralist foundations of Barthes' semiology will be studied, as well as their overcoming towards the search for the "pleasure of the text" in literature, photography, music, film and art in general.</p>



	<p>2) Culture and the Artistic Text With regard to Lotman, the artistic text will be studied in relation to its role in certain semiotic-cultural systems.</p> <p>3) Author, reader and hero Finally, Bachtin's philosophy of language will allow an in-depth study of the intertextual relations that bind the 'author', the 'hero' and the 'reader' of artistic texts.</p> <p>Other authors/authors whose theories are closely related to the above-mentioned authors will also be studied during the course.</p>
Texts and readings	<p>R. Barthes. <i>L'ovvio e l'ottuso</i>. Einaudi, 2001.</p> <p>R. Barthes. <i>Variazioni sulla scrittura - Il piacere del testo</i>. Einaudi, 2000.</p> <p>R. Barthes. <i>Miti d'oggi</i>. Einaudi, 2016.</p> <p>J. Lotman. <i>Il girotondo delle muse. Semiotica delle arti</i>. Bompiani, 2022.</p> <p>M. Bachtin. <i>L'autore e l'eroe</i>. Einaudi, 2000.</p>
Notes, additional materials	<p>During the course, the parts of the texts that constitute the examination programme will be specified.</p> <p>Furthermore, additional teaching material that can be used for specific in-depth studies will be indicated and shared online.</p>
Repository	<p>The additional teaching material will be available in Microsoft Teams Semiotics of the Text (DAMS) 2023 Code: qy4v2rr</p>

Assessment	
Assessment methods	<p>The examination will be based on an oral presentation (approx. 15-20 minutes) relating to the topics (the artistic text beyond paradigms; culture and the artistic text; author, reader and hero) and to the authors analysed in the lessons (Barthes, Lotman, Bachtin).</p> <p>During the presentation, students will be able to read parts of the texts from the examination programme in order to quote and comment on them. If students wish to comment on images, films or music, they may use a computer support device (tablet or notebook).</p>
Assessment criteria	<ul style="list-style-type: none">• <i>Knowledge and understanding</i> Students must demonstrate an understanding of the main concepts covered in the course and be able to explain and critically analyse them.• <i>Applying knowledge and understanding</i> Students must be able to apply the tools on which the semiotic approach is based; they must be able to recognise, the main issues related to semiotic disciplines, and critically apply interpretative strategies.• <i>Autonomy of judgment</i> Students must be able to make autonomous use of the conceptual tools acquired during the course and to select the information needed to contextualise them.• <i>Communicating knowledge and understanding</i> Students must be able to expound the concepts acquired during the course, using the specialised language of semiotics and be able to expound and explain the texts covered in the programme.• <i>Communication skills</i>



	<p>Students should be able to independently understand the main issues related to semiotics, recognise the different approaches and select different methods.</p> <ul style="list-style-type: none">• <i>Capacities to continue learning</i> <p>Starting from the topics analysed during the course, students will be able to learn new skills and knowledge on an on-going basis.</p>
Final exam and grading criteria	<p>The final grade is awarded in thirtieths. The examination is deemed passed when the mark is greater than or equal to 18. The examination consists of an oral presentation (approx. 15-20 minutes) about to the themes (the artistic text beyond paradigms; culture and the artistic text; author, reader and hero) and to the authors addressed during the lessons (Barthes, Lotman, Bachtin). At least one question will be asked for each author in order to ascertain the achievement of the expected learning outcomes. Each question is aimed at ascertaining the level of knowledge of the topics and concepts, understanding of the contexts, mastery of the specific language, critical-interpretative capacity. A test in which the student describes the arguments in an approximate manner, without precise references, does not reconstruct the contexts, expresses him/herself in common and non-specific language and does not know how to argue the reasons for what he/she claims is insufficient; will be graded as sufficient (18-21) the test in which the student/student describes the concepts, contexts and protagonists in an imprecise but correct manner with a correct, even if simple, argumentation, using correct language even if limited in the use of specific terms; will be graded as fair (22-24) the test in which the student/student constructs the argumentation with few inaccuracies with reference to the arguments, protagonists and theoretical and social contexts, using correct language with the use of specific terms the test is considered good (25-27) if the student argues in a circumstantiated manner in his/her answers, citing protagonists and theoretical-critical references, with accurate and specific language, showing a transversal orientation in the topics addressed during the course of study; excellent (28-30) is the test in which the student systematically discusses the topics tackled during the course of the course with references to the historical and theoretical context, with precise references, demonstrating mastery of critical language, nonchalance in coherently arguing the reasons for what he/she claims. Honours are awarded when the student demonstrates that he/she has excellently acquired the transversal competences set out in the learning outcomes.</p>
Further information	