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Workshop in Italy

SPACES, EDUCATION AND BUSINESS IN THE CULTURAL AND CREATIVE INDUSTRIES

Organized by University of Bari

AGENDA

Aula C, Palazzo Ateneo, University of Bari, 21 March 2025

21 March 2025 h 9.30 – 10.00 Registration h 10.00 Start of Session Day 1	
h. 10.00	**Welcome greetings Paolo Ponzio, Head of the DIRIUM Department of University of Bari**
h 10.20	**Introduction Federico Zecca, University of Bari**
h 10.40	**Massimo Modugno (Apulia Film Commission), *Gestione e promozione del sistema audiovisivo regionale***
Contents and inputs	• The market for film locations in Apulia.
Expected output	• New knowledge acquisition.
h 11.05	**Francesco Asselta (Opera Omnia), *Imprenditoria e formazione per la circolazione dell'audiovisivo***
Contents and inputs	• Cinema exhibitors in Apulia.
Expected output	• New knowledge acquisition.
h 11.30	**Michele Casella (Il Manifesto), *Palatour: cultura e innovazione per l'audience engagement***
Contents and inputs	• The cultural and social significance of theatre in Apulia.

Expected output	• New knowledge acquisition.
h 11.55	**Francesco Susca (MUSICAEPAROLE - Palatour),** ***Presentazione del progetto Nuovo Palatour***
Contents and inputs	• A virtual tour of the Apulian theaters.
Expected output	• New knowledge acquisition.
h 12.20	**Elisa Barucchieri (ResExtensa),** ***Dal corpo allo spazio, dall'idea all'impresa: la cultura come espansione***
Contents and inputs	• The evolution of dance in Apulia.
Expected output	• New knowledge acquisition.
h 12.45	**Euclide Della Vista (ITS Academy Apulia Digital),** ***Le frontiere della formazione in epoca digitale***
Contents and inputs	• New digital jobs in media and performance arts.
Expected output	• New knowledge acquisition.
h. 13.10	**Partner interventions:** - **Lino Manosperta,** ***Head of Project Office, Puglia Culture*** - **Federico Zecca,** ***University of Bari*** - **Edin Jasarovic,** ***Vice-Dean, University of Montenegro*** - **Erald Bakalli,** ***Rector, University of Arts of Tirana***
h. 13.30	• Lunch Break
h.15.00	**Round Table: Federico Zecca, Angela Bianca Saponari, Gabriele Landrini, Francesco D'Asero, Silvia Mei, Paolo Ponzio, Lino Manosperta, Sandro Furio, Edin Jasarovic, Erald Bakalli, Pjeter Guralumi, Matteo Macaluso, Massimo Modugno, Francesco Asselta, Michele Casella, Francesco Susca, Elisa Barucchieri, Euclide Della Vista, Francesco Dongiovanni**

Contents and inputs	• A round table on film production and education, business and creativity for the performing arts, and digital environments and territorial development.
Expected output	• New knowledge acquisition
h. 17.00	**Conclusions:** - **Sandro Furio, *Puglia Culture*** - **Federico Zecca, *University of Bari*** - **Edin Jasarovic, *Vice-Dean, University of Montenegro*** - **Erald Bakalli, *Vice-Rector, University of Arts of Tirana***
h. 17.30 End of the Session	