

COURSE OF STUDY L-39 -L-40 – SOCIAL SERVICE SCIENCES AND SOCIOLOGY

Sociology Pathway

ACADEMIC YEAR 2023/2024

ACADEMIC SUBJECT Sociology of communication

General information	
Year of the course	Third
Academic calendar (starting and ending date)	II semester (12 february – 17 may 2024)
Credits (CFU/ETCS):	8
SSD	Sociology of communication – SPS/08
Language	italian
Mode of attendance	Recommended

Professor/ Lecturer	
Name and Surname	Patrizia Calefato
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Telephone	
Department and address	<i>Department of Political Sciences</i>
Virtual room	
Office Hours (and modalities: e.g., by appointment, on line, etc.)	by appointment via e-mail

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
200	50	14	136
CFU/ETCS			
8			

Learning Objectives	The aim of this course is to acquire the theoretical and methodological skills to learn how to critically read the changes that media revolutions triggered at the society level through history. The course aims to spur the students to understand the effects of technological and cultural acceleration which has redefined the formation of public opinion and social interaction, in medial, digital and hybrid environment. Therefore, there will be a focus upon the ecological dimension of communicative relations and digital practice in the frame of the increasing relevance that environmental emergency has globally and as far as the specific local context is concerned.
Course prerequisites	None.

Teaching strategie	Lectures, presentation of visual texts, mentoring, discussions about (written or spoken) intervention from students, seminar with invited professors.
Expected learning outcomes in terms of	
Knowledge and	<ul style="list-style-type: none"> Acquisition of the main theoretical and methodological sociological knowledge

understanding on:	related to media studies and the major modern and contemporary communicative and digital phenomena.
Applying knowledge and understanding on:	<ul style="list-style-type: none"> • Ability to argue about the acquired contents; • Ability to contextualize the studied concepts in space and time, • Ability to interpret, • Ability to behave in relation to others.
Soft skills	<ul style="list-style-type: none"> • Autonomy of judgment: At the end of the course, the student should be able to: <ul style="list-style-type: none"> ○ Apply the knowledge to the analysis of case studies. • Communication skills: At the end of the course, the student should be able to: <ul style="list-style-type: none"> ○ Document and justify their knowledge by collaborating and interacting with others. • Ability to learn autonomously: At the end of the course, the student should be able to: <ul style="list-style-type: none"> ○ Understand written and visual texts, ○ Interpret situations, ○ Compare, ○ Argue, ○ Engage in dialogue.
Syllabus	
Content knowledge	The course aims at introducing the students to a critical study of communication from a social perspective. Through a historical overview, it will analyse the theoretical contributions and cultural and communicative changes that have taken place in society throughout the various phases of media studies. Similarly, it will also refer to the new digital media and social media as the engine of a constructive management of social and ecological conflict according to the increasing relevance that environmental emergency has at a global and local scale. Accordingly, the program will focus on case studies about Citizen Science and Citizen Journalism socio-environmental oriented practice
Texts and readings	<ul style="list-style-type: none"> - M. Sorice, <i>Sociologia dei media. Un'introduzione critica</i>, Roma, Carocci, 2020. - F. Colombo, <i>Ecologia dei media. Manifesto per una comunicazione gentile</i>, Milano, Vita e Pensiero, 2020.
Notes, additional materials	
Repository	Presentations and other teaching materials will be made available on the Team platform, for which you will be provided with the access code at the beginning of the course.

Assessment	
Assessment methods	Final oral exam. Ongoing assessments.
Assessment criteria	<ul style="list-style-type: none"> • Knowledge and Understanding: <ul style="list-style-type: none"> ○ The student's knowledge of the course contents will be evaluated, particularly focusing on foundational aspects required for a graduate in Sociology to comprehend and navigate the social, communicative, cultural, and political complexities of our time. • Applied Knowledge and Understanding: <ul style="list-style-type: none"> ○ Analytical and argumentative skills will be assessed. • Autonomy of Judgment: <ul style="list-style-type: none"> ○ The ability to independently evaluate and critically approach the studied topics will be evaluated. • Communication Skills: <ul style="list-style-type: none"> ○ The capability to build arguments based on both the studied concepts

	<p>and specific case studies will be assessed.</p> <ul style="list-style-type: none"> • Learning Ability: <ul style="list-style-type: none"> ○ The acquisition of interpretative and communicative skills at a level appropriate for a graduate of this study program will be evaluated. ○ Interaction and collaboration throughout the course will also be taken into consideration.
<p>Final exam and grading criteria</p>	<p>The assessment method for the expected learning outcomes consists of an oral examination, which includes a minimum of three questions related to the course syllabus. The grading system is based on a scale of thirty. The evaluation criteria for the learning outcomes, expressed in thirtieths, are as follows:</p> <p>Insufficient: 0-17 Indicates a lack of, or inadequate, understanding of the fundamental topics covered in the syllabus and the use of inappropriate terminology by the candidates.</p> <p>Sufficient: 18-20 Demonstrates a sufficient knowledge of the fundamental topics covered in the syllabus and an overall adequacy in the use of appropriate terminology by the candidates.</p> <p>Fair: 21-23 Indicates a fair understanding of the fundamental topics covered in the syllabus, along with a reasonable ability to present arguments and establish connections between various topics, employing appropriate terminology.</p> <p>Good: 24-26 Reflects a good grasp of the subjects covered in the syllabus, with a commendable ability to delve into the content critically, employing suitable terminology.</p> <p>Distinguished: 27-28 Represents a more than satisfactory comprehension of all the subjects covered in the syllabus, along with a strong ability to delve into the content, establish connections between different topics, offer critique, and exhibit mastery of terminology by the candidates.</p> <p>Excellent: 29-30 Indicates an outstanding knowledge of all the topics covered in the syllabus, excellent ability to explore the content in depth, establish connections between different topics, and display advanced critical skills and command of terminology by the candidates.</p> <p>Outstanding: 30L Denotes exceptional knowledge of all the subjects covered in the syllabus, exceptional ability to explore the content in depth, establish connections between different topics, exhibit advanced critical skills, and demonstrate mastery of terminology by the candidates.</p>
<p>Further information</p>	<p>.</p>