

 **SAGE** business**cases**

A modern case collection

sk.sagepub.com/cases

businesscases

Discover SAGE Business Cases

SAGE Business Cases brings business to life – inspiring students to develop their own best practices and prepare for professional success. The first significant, discipline-wide digital collection tailored to library needs – **SAGE Business Cases** is highly interactive, faculty-friendly, and allows for instant and lasting IP access, rather than the usual per-case purchase model.

SAGE Business Cases is designed to engage students in applying core concepts to practice through the use of examples from the global business environment. Our editorially driven approach puts the focus on developing original content and key university and association partnerships to build a collection of more than 3,650 cases representing over 100 countries for transformative business research.

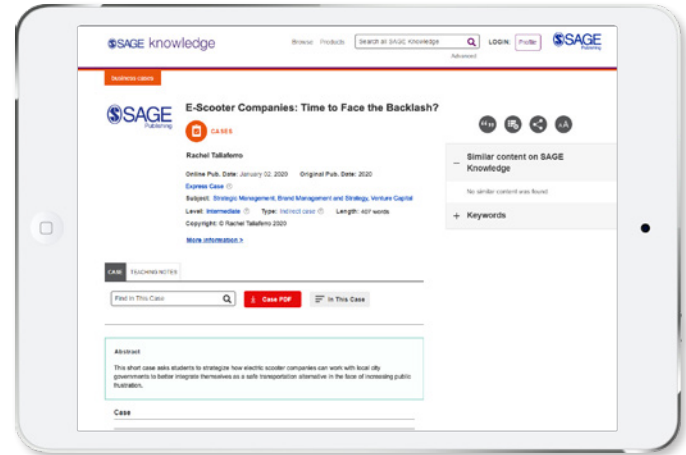
Collection coverage

- General Business & Management
- Accounting
- Business Ethics & Corporate Social Responsibility
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- Information & Knowledge Management
- International Business & Management
- Leadership
- Marketing
- Operations Management
- Organizational Studies
- Strategic Management
- Sports Management
and more!

New to SAGE Business Cases!

Our **Cases 2020** collection features two new case types, **Express** and **Enhanced**. **Express Cases** are published quarterly over the course of the year. These short, news-driven cases connect theory to current affairs in business. **Express Cases** are ready to implement—no preparation work is needed from students, making it easy for instructors to bring into classroom discussions.

Meeting known demand from faculty, our new **Enhanced Cases** put an emphasis on increased student engagement. Cases feature video, animation and/or interactive data embeds from Data Planet.



SAGE is committed to developing cases around emerging and underserved topics that accurately reflect the diversity and shifting priorities of the global business landscape.

– SAGE Business Cases Editorial Team

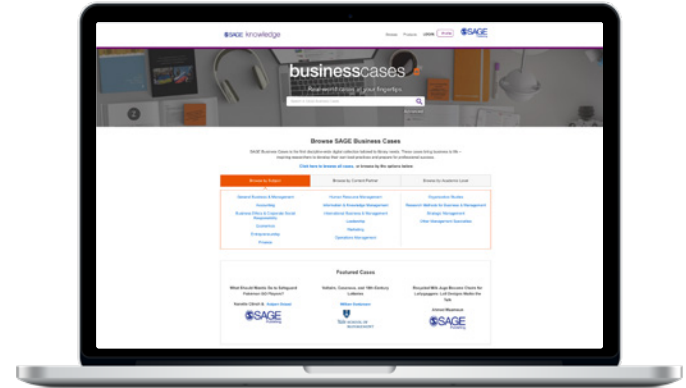
Benefits of SAGE Business Cases

For your library

- Institution-wide access provides easy discovery
- Integrated with SAGE Recommends, which leads researchers to other SAGE content for an in-depth research experience
- Supports student affordability initiatives with unlimited access to all cases for everyone at your institution
- Available for subscription or purchase

For your faculty

- Designed to suit a range of academic uses, from short vignettes to narrative long form
- Teaching notes accompany most cases, providing suggested teaching strategy, learning outcomes and discussion questions
- User-friendly platform, making finding, downloading, sharing and citing cases easy
- New collection released annually, which includes SAGE Originals, as well as new cases from our partners, ensures content is timely and relevant



For your students

- Unlimited access to all cases at no direct cost to students
- Cutting-edge cases covering hot business topics and emerging industries
- Gain real-world business experience, and learn from true stories of business success and setback, from industries around the world
- Alumni access, helping graduates get interview-ready with situational questions, and encouraging life-long learning

Meet SAGE Originals

Our SAGE Originals cases are exclusive to **SAGE Business Cases**, focusing on current trends and shifts. Leading academics take on core and emerging trends in business education, such as healthcare management, sustainability, family business, social impact and more. These double-blind peer reviewed cases all feature teaching notes and discussion questions.

Within SAGE Originals we are also partnering with leading academics to create curated series on key topics in business education. Submissions to these series are vetted by an academic series editor in addition to a peer reviewer and SAGE developmental editor.

SAGE Originals Case Series:

- Ancient Leadership
- Coaching & Mentoring
- Economic History
- Family Business
- Food Marketing
- Global Marketing
- Healthcare Management
- Humanities & Arts in Business
- International Strategy
- Music Marketing
- Social Impact
- Sustainability
- Venture Capital
- Women & Leadership

To find out more about our case series, go to sk.sagepub.com/business-cases-originals-series

Sample cases:

Nisolo: The Tension between Business Performance and Social Impact (SAGE Originals)

This case looks into the social enterprise Nisolo, a Nashville-based online shoe and jewelry retailer. With a focus on reducing waste and establishing an ethical supply chain that provides economic empowerment for its workforce in Peru, Nisolo now faces the challenge of meeting the financial expectations of its investors while achieving its criteria for social and environmental impact.

Google LLC: Battling Gender Discrimination Allegations (SAGE Originals)

In 2017, three female former Google employees filed a class-action suit accusing the company of gender discrimination, stating that Google pays women less than men for comparable work and denies them equal opportunities. Google denied the accusations, however, it faced intense scrutiny after multiple gender-related issues cropped up in quick succession.

Event Management: Using a Servant Leadership Model (International CHRIE)

Leadership is an elusive term in business. Many companies claim they are leaders in their industries or boast about training their employees to be the best leaders. This case study suggests that Servant Leadership is different from other types because it focuses on leading by example and putting the needs of employees and organizations above the needs of an individual leader.

Meet our content partners

In addition to SAGE Originals commissioned cases, our collection includes cases from over 20 world-renowned institutions and associations, including:

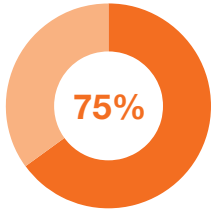
- Yale School of Management, Yale University, USA
- Kellogg School of Management, Northwestern University, USA
- The Berkeley-Haas Case Series, Haas School of Business, University of California, Berkeley, USA
- University of Zurich, Swiss Chinese Case Study Center, Switzerland
- **NEW!** The International Council on Hotel, Restaurant and Institutional Education (ICHRIE), USA
- Human Kinetics
- Institute of Management Accounting
- Society of Human Resource Management

This is an excellent alternative to Harvard Case Studies, which have been notoriously problematic for library licensing... Easy campus wide access is provided with hassle free licensing.

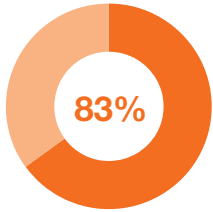
– The Charleston Advisor

To see our full list of content partners, go to sk.sagepub.com/business-case-partners

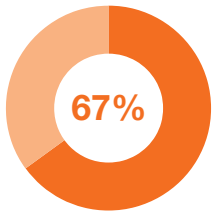
How does SAGE Business Cases compare?



Teaching notes included in cases



Discussion questions included in cases



Learning objectives included in cases

	SAGE Business Cases	Case Centre	Emerald	Harvard
Campus-wide access	✓	✗	✓	✗
Perpetual access	✓	✗	✓	✗
Host 3,650+ global cases	✓	✓	✓	✓
Over 20 prestigious content partners	✓	✓	✗	✓
Editorially curated case series	✓	✗	✗	✗
Access to authorized alumni	✓	✗	✗	✗
MARC Records for each case	✓	✗	✓	✗
Flexible pricing models	✓	✗	✓	✗
Citation export to major reference managers	✓	✗	✓	✓

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To submit your case, visit
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