



OPTIMA ERASMUS PROGRAMME
PRESS CONFERENCE

March 18th 2014
European Parliament
5 pm – 5.30 pm, room ASP5G2

Optima Italia, in collaboration with the First Vice President of the European Parliament, Mr Gianni Pittella, invites you to the *Press Conference* for the launch of the “**Optima Erasmus Programme**” in Europe, to be held at the European Parliament on March 18th 2014.

Optima Erasmus programme is addressed to students holding an Erasmus Studio Scholarship (2014 – 2016), which provides special additional bursaries.

The scholarships are financed by Optima Italia in order to support the personal and professional growth of students using a brand new format: ***The Sociality*** (a reality on social networks).

Optima Italia is the first private company supporting a European project where students are called to share their study and cultural experience abroad thanks to a special social channel.

From the next year the scholarships will be extended to all European Students



Programme

4.15 pm to 4.45 pm - Accreditation

Altiero Spinelli Building (Place du Luxembourg Entrance)

5.00 pm - Vice President of the European Parliament, Mr Gianni Pittella

Welcome Speech

5.04 pm – Member of the European Parliament – CULT committee

Committee opinion on Optima Erasmus Programme

5.08 pm – Representatives of Optima Italia, Mr Antonio Pirpan

Presentation of Optima Erasmus Programme

5.12 pm – Representatives of Think Thanks, Mr Lucio Iaccarino

Partnership with Optima Italia

5.16 pm – Q&A Session

Press question and answers

5.30 pm - End

18.30pm – Cocktail Reception at Restaurant “Belli e Buoni”,

Avenue de Tervueren 36, 1040 Etterbeek, Bruxelles

To participate:

Please refer to smultari@thinkthanks.it

to confirm your participation within the 12th of March, sending these details: name and forename, date of birth, number and expiration date of you ID/Passport and nationality

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PARTNER OPTIMA ERASMUS