

THE RECTOR

Rectoral Decree no. 2709

- HAVING REGARD TO the Ministerial decree “Amendments to Regulation no. 270 of 22.10.2004 on the Teaching Autonomy of Universities, approved by the Decree of the Minister for Universities, Scientific Research and Technology, no. 509 of 3 November 1999” and subsequent amendments and additions;
- HAVING REGARD TO the law no. 240 of 30 December 2010: Rules on the organization of Universities, academic staff and recruitment, as well as enabling Government to enhance quality and efficiency of the university system and subsequent amendments and additions;
- HAVING REGARD TO the Educational University Regulation of the University of Bari Aldo Moro, passed by the Rectoral Decree no. 4318 of 12 November 2013, amended by the Rectoral Decree no. 3962 of 19 November 2015, by the Rectoral Decree no. 430 of 22 February 2016 and by the Rectoral Decree no. 2224 of 15 July 2016, and art. 27 in particular;
- HAVING REGARD TO the Regulation of the University Master’s Degree Programme and Short University Master Programmes of the University of Bari Aldo Moro, passed by the Rectoral Decree no. 2488 of 18 July 2014, amended and supplemented in articles no. 1,3,5,6, by the D.Dec. no. 905 of 06 September 2019;
- HAVING REGARD TO EU Regulation 016/679 concerning the protection of personal data and subsequent decrees of adaptation to the national legislation;
- HAVING REGARD TO the University of Bari Aldo Moro Charter passed by the Rectoral Decree 2959 of 14.06.2012 as amended by the Rectoral Decree 423 of 04 February 2019;
- HAVING REGARD TO the Fees Regulation concerning the students’ contribution for the academic year 2020/2021 of the University of Bari Aldo Moro, passed by the Rectoral Decree no. 576 of 21 February 2020;
- HAVING REGARD TO the "Procedures for the entry, stay and enrolment of foreign/international students applying for a visa for higher education courses in Italy for the academic year 2020-2021", updated on 16 June 2020 on the website *Studiare in Italia* of the Ministry of University and Research - MIUR - *Direzione Generale per lo studente, lo sviluppo e l'internazionalizzazione della formazione superiore* <http://www.studiare-in-italia.it/studentistranieri/>;
- HAVING REGARD TO the resolutions of the Academic Senate during the meetings of 8 April 2015, 12 September 2017, 20 February 2018, 28 November 2018;
- HAVING REGARD TO the resolutions of the Governing Board during the meetings of 22 December 2015, 07 June 2017, 21 December 2017, 25 June 2018 and 29 March 2019;
- AFTER SEEKING the favourable opinion of the Post-Graduate Commission on the project proposal, during the meeting of 14 September 2020, without prejudice to the resolution of the Department Council of Soil, Plant and Food Sciences;
- HAVING REGARD TO the resolution for the establishment and activation of a 1st level University Master Programme in “*Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector*”, on an annual basis, for the academic year 2020/2021, to be jointly implemented by the University of Bari Aldo Moro – DiSSPA and CIHEAM Bari that will provide non-EU students with financial

- resources fully covering enrolment fees, decided by the Department Council of Soil, Plant and Food Sciences, during the meeting of 10.09.2020, approved on 22 September 2020;
- NOTING THAT the University qualification to the students who will enroll on the abovesaid Master Programme at the University of Bari Aldo Moro, shall be jointly issued by CIHEAM Bar and that the Master programme shall be given in collaboration with: *Centro di Eccellenza per l'Innovazione e la Creatività UNIBA, Almacube Bologna; Confindustria Puglia; LegaCoop Puglia and Confcooperative Puglia;*
- HAVING REGARD TO the five-year partnership framework agreement signed on 3 April 2017 between the University of Bari Aldo Moro and the International Center for Advanced Agronomic Mediterranean Studies/Mediterranean Agronomic Institute – CIHEAM – for developing activities and programmes of common interest,
- HAVING REGARD TO the implementing Agreement between the University of Bari Aldo Moro – Department of Soil, Plant and Food Sciences and the International Center for Advanced Mediterranean Agronomic Studies/Mediterranean Agronomic Institute of Bari – CIHEAM Bari – for the implementation of the abovesaid Master Course;
- HAVING REGARD TO the declarations of intent of *Confcooperative Puglia* of 04 July 2020, of *Legacoop Puglia* of 04 August 2020, of *Confindustria Puglia* of 05 August 2020 and of the Enterprise *Almacube srl* of Bologna of 28 August 2020 registered under the reference number no. 53127 of 22 September 2020 of the present Administration;
- HAVING VERIFIED THAT the statutory system of the abovesaid Course is compliant with the provisions of the Regulation of the University Targeted Training Courses;
- HAVING REGARD TO the Rectoral Decree no. 2526 of 30 September 2020 for the establishment and activation of the 1st level University Master Course in “*Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector*”, on annual basis, academic year 2020/2021, of the University of Bari Aldo Moro;

HEREBY DECREES

A selection is called for admission to the 1st level University Master Course in “*Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector*”, on annual basis, academic year 2020/2021, established and activated by the University of Bari Aldo Moro – Department of Soil, Plant and Food Sciences to be jointly implemented with the International Centre for Advanced Mediterranean Agronomic Studies/Mediterranean Agronomic Institute - CIHEAM BARI and in collaboration with: *Centro di Eccellenza per l'Innovazione e la Creatività UNIBA, Almacube Bologna; Confindustria Puglia; LegaCoop Puglia and Confcooperative Puglia.*

1. Objectives and organization

The detailed information on the organization and the objectives of the Master Course, the teaching plan and the contribution for participation are given in the attached fact sheet that is an integral part of this notice.

2. Admission requirements

Admission requirements reported in the attached fact sheet must be held on the date of expiry of this notice, under penalty of exclusion.

3. Admission application Candidates who hold a degree obtained in Italy

The admission application must be completed and submitted online starting from **16 October 2020** until **16 November 2020**.

The online admission procedure consists of two steps:

- a) Registration on the website of the University (<http://www.studenti.ict.uniba.it/esse3/AddressBook/ABStartProcessoRegAction.do>) of your personal data, residence and possibly domicile and degrees held. The registration of your degrees is used as substitute statement of certification (according to the Presidential Decree no. 445 of 28 December 2000, n. 445, and subsequent amendments). At the end of the registration, temporary User Name and Password will be assigned, to be used to access the reserved area for the subsequent entry to the selection.
If you already have the login user name and password to the reserved area (for instance as former student of the University), you move directly to point b). In cases of forgotten password http://www.studenti.ict.uniba.it/esse3/Anagrafica/PasswordDimenticata.do?menu_opened_cod=
- b) Completion of the admission application:
Access the reserved area and click on “*Concorsi/Test di ammissione*” (*Competitions and Admission tests*), choose the type and name of the course you apply for.
- c) Send the dated and signed curriculum vitae, the identity document and a copy of the fiscal code card to the following e-mail address: master@uniba.it, marking the following words in the subject line:
“Admission application – 1st level Master programme in “Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector”.
- d) At the end of the application procedure a MAV (pre-printed payment slip) for contribution to the selection, non-refundable, will be generated and made available in the Payment section.

The MAV (*Modulo Avviso Pagamento* - pre-printed payment slip) is payable with no charge by any of the following means:

- at any counter of *UBI Banca*;
- through the Internet banking services available via web (access through the website www.ubibanca.com) and the App for *UBI Banca* account holders;
- at other Banks sharing the MAV service;
- by a Bancomat card at the Bancomat counters of *UBI Banca* or other banks that provide a similar service;
- by credit card using the online service available at the Payment section of the ESSE3 system.

In the case where, on the date of the deadline of submission of application, the number of candidates is not sufficient to reach the minimum number established for the activation of the Course, it may be decided to reopen the deadline of this notice.

4. Admission application

Candidates holding a degree obtained abroad.

Candidates holding a degree obtained abroad - of comparable level, nature, content and academic rights to the degree required for the access to the selected course - can apply for admission. The equipollency of academic degrees obtained abroad, only for purposes of admission to the course, shall be assessed by the related Technical-Scientific Committee.

Candidates holding foreign academic degrees shall follow the same procedures reported in art. 3 letter a), b) and d) of this notice, and send them to the following e-mail address: master@uniba.it, marking the words: "Admission application": 1st level Master Programme in "Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector" in the subject line.

- Dated and signed curriculum vitae,
- Identity document,
- *diploma supplement* or, in the event of an academic degree obtained outside the European Union, a certified copy of the diploma, translated and legalized in Italian or English, accompanied by the "*Dichiarazione di Valore in loco*" (Declaration of value) drawn up by the Italian diplomatic Representatives present in the Country where the academic degree has been obtained or the comparability certification issued by ENIC-NARIC centers.

The candidates holding the foreign academic degree and willing to apply for the Master programme shall access the portal UNIVERSITALY (<https://www.university.it/index.php/registration/firststep>) and complete the related "pre-enrolment application" in telematic format by promptly requesting a visa for study reasons from the reference representatives.

5. Selection Board

After the deadline of the announcement, the Decree of appointment of the Selection Board for admission shall be published on the dedicated web page of the Course.

6. Approval of selection applications - short-list/ranking list

The outcomes of the selection, approved by a rectoral provision, will be published on the website of the University, on the related dedicated page, within thirty days from the publication of the appointment Decree of the Selection Board. This publication shall have the force of notification with all effects. In the event that the number of students in the reserve list is greater than the maximum number of participants established for each course, an appropriate ranking list has to be established.

7. Enrolment

The candidates admitted to the Master programme shall enroll, under penalty of exclusion, following the online procedure according to the terms that shall be made known in parallel with the publication of the ranking list/shortlist, accessing the reserved area of the Secretariat Esse3, using the same username and password used for the compilation of the application for the selection, and choosing, in the order: 1. Enrolment > courses with an admission test; 2. Payments (EUR 2,500,00 + EUR 16,00 – virtual stamp duties + EUR 4,13 – contribution for insurance policy).

The admitted candidates holding an academic degree obtained in a European Union Country shall deliver or send the original *diploma supplement* to the Master Operational Unit (*Sezione post-laurea* –

University of Bari Aldo Moro – *Palazzo Polifunzionale per gli Studenti* - Piazza Cesare Battisti, 1 – 70122 Bari, 1st floor – universitabari@pec.it or, if the degree is obtained outside the European Union, the original degree or certified copy of the diploma, translated and legalized in Italian or English accompanied by the “*Dichiarazione di Valore in loco*” (Declaration of value) drawn up by the Italian diplomatic Representatives present in the Country where the academic degree has been obtained, or the comparability certification issued by ENIC-NARIC centers.

Upon request, the *diploma supplement* and original certificates shall be returned to participants at the end of the Course. The candidates who have not regularized their enrolment within due date (through filling the online enrolment application and paying the enrolment fee and contribution) will be deemed to have withdrawn.

Once enrolments have been completed, should places be made available because of entitled persons who have withdrawn and, if any reserve list is available, we shall move to the candidates of the reserve list.

8. Facilitations

The University of Bari Aldo Moro own staff will be recognized a 30% reduction of the enrolment fee. Additional facilitations and reductions of the enrolment fee (discounts, bonuses, financing, scholarships and more, although allocated by other Entities/Enterprises) cannot be combined with each other (and must be expressly requested) and shall not be assigned automatically.

The International Centre for Advanced Agronomic Mediterranean Studies/Mediterranean Agronomic Institute of Bari – CIHEAM Bari allocate, to non-EU students selected through the notice, scholarships fully covering the enrolment fee – excluding the virtual duty stamp (amounting to 16 euros) and the insurance coverage (amounting to 4.13 euros).

9. Modalities of payment of fees and contributions

The payment of university fees and contributions shall be exclusively made through bank MAV (*Mandato Avviso Versamento* - pre-printed payment slip), in compliance with the principles of transparency and traceability, pursuant to current regulations. Payments made by different means from those reported in the abovesaid procedures shall not be accepted since they would not allow to correctly enter and record the paid amounts in the computerized accounting system and the Entratel flows of the Italian Revenue Agency (*Entratel dell’Agenzia delle Entrate*) to provide due information to the Tax Register. The offices of the Master Operational Unit shall not send any MAV to students. They will be made available on the personal page Esse3 in the Payment menu item. For further information on MAV and modalities of printing and payment, please refer to the web page <http://www.uniba.it/studenti/servizi-informatici/mav-on-line>.

Only for students residing abroad, who are unable to pay by credit card: bank transfer bearing in the details the number of MAV and the name of the Course

UBI Banca - *Filiale di Bari Agenzia Centrale*

Via Calefati, 100 - 70122 BARI

IBAN IT 40 I 03111 04007 000000002494

Swift Code BLOPIT22 - Cod. CUC 0147331C

In the event of payment by bank transfer, the bank transfer details shall report the family name and name of the student, the study programme, the academic year and the number of instalment.

10. Attendance, renunciation, final exam and certificate

Attendance. The student is bound to attend at least 80% of the face-to-face and assisted training activity. Failure to attend or absence for any reason higher than 20% of the established training activities, as well as the removal from the Course, entail the loss of the status of student. No suspension or interruption shall be allowed.

The start of the teaching activity, together with the course calendar, shall be prepared by the Course Coordinator who may modify it by directly informing the concerned parties.

Renunciation. The student can at any moment submit an application to abandon the course. Such application is irrevocable and shall be submitted in writing by addressing to the Rector and the Course Coordinator. The student who applies for interruption loses his/her right as student and is entitled to no refund of the fees already paid. The transfer of the fees paid to other courses shall not be allowed.

Final exam and certificate. The participants complying with the attendance required (80% of total hours of face-to-face teaching activity established in the Course), and who have paid fees and contributions shall be allowed to take the final exam.

At the end of the Course, the enrolled students who have fulfilled the established obligations can apply for the issue of the Master degree.

11. Person in charge of the Procedure

Pursuant to the law no. 241/1990 and subsequent amendments and additions, the person in charge of the procedure is Mrs. Mariantonietta Grittani – Responsible for the Master Operation Unit. For any further information please address to the following e-mail address: mariantonietta.grittani@uniba.it.

12. Processing of personal data

The personal data contained in the application for participation and in the attached curriculum will be processed for management purposes of this notice and in compliance with the legislation in force on personal data processing. The data will be processed by the authorized parties - with manual, electronic and telematic tools within the framework and for the purposes of the said notice, in compliance with the safety measures adopted by the University and with the provisions of the EU Regulation no. 2016/679 for the Protection of Individuals with regard to Processing of Personal Data and the free movement of such data, as well as with the legislative decrees of adaptation of the national regulations to the provisions of the said Regulation. The Controller of data processing is the University of Bari Aldo Moro, with its registered office in Piazza Umberto I, n. 1, 70121 - BARI. You can contact the designated Processor of Data Protection to the e-mail address: rpd@uniba.it. The full disclosure text is available on the website: <https://www.uniba.it/ateneo/privacy/aggiornamento-informative-regolamentoUE-2016-679>

13. Final provisions

The University of Bari Aldo Moro is not responsible for the failure to receive communications due to an inaccurate address supplied by the applicant or due to missing or delayed information regarding changes of address indicated in the online registration, nor for any postal or telegraphic error or for mistakes in deliveries however attributable to third parties, by accident or *force majeure*.

The Administrative Secretariat of the Master Operational Unit shall notify no communication to the applicants/students, relating to the outcome of admission to selection, the start of the Course lectures, the midterm (if applicable) and final exams, the calendar of teaching activities (variations in days, hours of lecture, venues of the Course, programmes, within the competence of the Director/Coordinator of the Course). Moreover, the Administration is not responsible for any failure of the course to start, any delay in carrying out training activities, changes in venues and timetable of lectures and all matters concerning the organization of educational activities.

The content of the advertising material, possibly prepared by the Course Management (leaflet, flyers, etc.), also in digital format, has not a legally relevant value.

All candidates are put on a reserve list: the University of Bari Aldo Moro will subsequently exclude the candidates who have not met the admission educational requirements established in this notice.

Should any relevant statement contained in the application or in the attached documentation be false or mendacious, without prejudice to the penalties imposed by art. 76 of the Presidential Decree no. 445, of 28 December 2000, the candidate will be refused admission and the fees paid will not be refunded. Any false or mendacious statements entail exposure to actions of compensation for damages by other parties.

The excluded candidates can be informed at any moment, automatically, for failure of fully complying with the admission requirements. Applications received after the deadline, or with modalities different from those reported in this notice and without the payments due will not be taken into account.

For matters not expressly provided for in this notice, refer to the Regulation of the Master Programme and Short Master Programme and to the existing regulation on public competitions.

This decree will be submitted for ratification, for aspects of competence, to the Administration Board and Academic Senate in the next meetings.

Bari, 14 ottobre 2020

f.to THE RECTOR
Stefano Bronzini

ATTACHED FACT SHEET

Title	Open Innovation and youth entrepreneurship in the Mediterranean Agri-food Sector
Duration in hours	1,500
Modality of course performance	Face-to-face
University Credits (ECTS)	60
Language	English
Department	University of Bari Aldo Moro – Department of Soil, Plant and Food Sciences

VENUE AND EDUCATIONAL OFFICE OF THE COURSE

Name and address of the venue	University of Bari Aldo Moro – Department of Soil, Plant and Food Sciences. Via Amendola 165/A Bari
Facilities and rooms for the performance of educational activities	University of Bari Aldo Moro - Department of Soil, Plant and Food Sciences. CIHEAM Bari - Valenzano

COURSE COORDINATOR AND SCIENTIFIC COORDINATOR

First Name and Family name	Teodoro Miano
E-mail	teodoro.miano@uniba.it
Name and Family name	Damiano Petruzzella
E-mail	petruzzella@iamb.it

ADMINISTRATIVE SECRETARIAT MASTER OPERATIONAL UNIT, DIREZIONE OFFERTA FORMATIVA (Educational offer Management) AND SERVICES TO STUDENTS, POST-GRADUATE SECTION

Palazzo Polifunzionale per gli Studenti (ex Palazzo Poste)
 Piazza Cesare Battisti 1, Primo Piano-70122 Bari – tel. 0805717585-4139-7586-7277-
 Email: master@uniba.it, universitabari@pec.it .
Office open by appointment only.

COURSE OBJECTIVES AND ORGANIZATION

University of Bari, *Dipartimento di Scienze del Suolo, della Pianta e degli Alimenti* – DISSPA (Department of Soil, Plant and Food Sciences) and the CIHEAM Bari, a center for post-graduate training, scientific applied research, design and implementation of international cooperation actions, intend to promote a joint novel 1st level University Master Programme on innovation and entrepreneurship development in the agri-food sector. It is addressed to Italian and international participants, especially of the Mediterranean and Africa. The Master course will be provided in collaboration with the *Centro di Eccellenza di Ateneo per l'Innovazione e la Creatività*, Almacube srl, *Confindustria Puglia*, *Confcooperative Puglia* and *Legacoop Puglia*.

The objective of the Master course is to train a **new generation of innovation managers**: to favour business culture by supporting the new entrepreneurs' generation (Startups), to provide instruments and methodologies to increase the level of innovation in businesses, to build the capacity to strengthen research and business cooperation and technological and knowledge transfer. More specifically, through applying new *mindset* and methodological approaches (Design thinking, Lean startup), students will be accompanied in the creation, the prototype development and enhancement of innovative entrepreneurship ideas (new products/services, adoption of new production processes, development of new markets) in the agri-food field, from production chain to food consumption, to health and circular economy aspects. Training will focus both on technological innovation and social innovation for a new business generation. A new approach will be adopted in carrying out activities. It will be based on *learning by doing* with a strong interaction with startups and successful local businesses, providing an excellent balance between theory and practice. The course will be structured in two parts: the first one to provide participants with fundamental concepts to master subjects like: *Startup & Business management, Teambuilding and teamworking, Agri-food innovation, Social Innovation in agribusiness, Marketing and communication, Open Innovation, Startup creation*. At the end of the first part, students will be involved in two project works, the first one aimed at building their own Startup, their business project using the Lean methodology for market validation. In the second project work, students will have to manage a full Open Innovation process through the Design Thinking methodology in a business in their country of origin, trying to link the lessons learnt during the lectures. The internship to be held in Italian and foreign businesses will be closely related to the capacity and skills acquired during the project work.

In terms of job placement, the Master course responds to 3 needs in particular:

1- Self-entrepreneurship through the study and application of methodologies and approaches to build startups starting from the validation of real needs of persons and capable of solving them. This is an extremely important component for successful business projects so as to create sustainable social and economic projects.

2- Training experts in management of innovation processes (*innovation broker* and *innovation manager*), capable of managing innovation processes both in innovation groups/cluster and in businesses using inclusive methodologies like Design Thinking, which are very effective in Open Innovation processes.

3- Training specialists in knowledge transfer within institutions and organizations responsible for enhancing research results between research organizations and the business sector.

The Duration of the Master course is 1,500 hours (60 ECTS), out of which 360 hours are of face-to-face teaching and work groups, applied projects, workshops, study visits; internship of 400 hours. At least 80% attendance to lectures is compulsory. The Target Groups of the course are three-year graduates, students holding four-year degree from the old system, *laurea specialistica* (specialization degree course) or *laurea magistrale* (Master's degree course).



AVAILABLE PLACES

Minimum number	20
Maximum number	30

QUALIFICATIONS FOR ENTRY

DEGREE	
Degree achieved pursuant to the systems prior to M.D. 509/99;	All classes
<i>Laurea specialistica</i> (specialization degree course) achieved pursuant to M.D. 509/99	All classes
<i>Laurea magistrale</i> (Master's degree course) achieved pursuant to M.D. 270/04;	All classes
Three-year degree;	All classes
<i>Diploma Universitario</i> (University Diploma)	All classes
Degree of equal value issued abroad, officially recognized by the Scientific Committee of the course for the sole purposes of obtaining access to the course	All classes

SELECTION AND ASSESSEMENT OF ACADEMIC QUALIFICATIONS

Qualification	Maximum score	
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curriculum and qualifications	60	<p>Degree mark:</p> <ul style="list-style-type: none"> - 0 point for a degree mark up to 107/110; - 10 points for a degree mark of 108/110; - 20 points for a degree mark of 109/110; - 30 points for a degree mark of 110/110; - 40 points for a degree mark of 110/110 with honors. <p>Academic qualifications and other qualifications, max 20 points</p> <ul style="list-style-type: none"> - 10 points for PhD and post-graduate schools on related fields; - 5 points for university master courses and other degrees; - 2 points for Advanced Courses and higher education University or other courses; - 1 point for any attached publication, if applicable, pertaining to the fields of the Master course.
Written test	40	Motivation letter: low motivation level 0 points; sufficient: 10 points; average 20 points; high 30 points; very high 40 points
Oral interview		Only for non-EU candidates to cover the costs of CIHEAM Bari
Total	100	

The final ranking list of successful participants in the Master course is established by adding up the score achieved in the admission test and the score attributed in the assessment of qualifications. Admission to the course shall be contingent upon the real availability of places and the final decision of the Commission.

Should the score be equal between candidates, the youngest candidate will have priority.

FEES AND CONTRIBUTIONS FOR THE MASTER COURSE

Fee for the Master course	€ 2,500
Contributions	€ 54.00 (contribution for admission participation to be paid upon application) + € 4.13 (insurance contribution) + € 16.00 (stamp duty)
Cost of diploma	€ 67.60 + € 32.00 (stamp duty)